Writing About Place: The Complete Guide for Architects and Planners (Paperback)

By Charles Euchner

Createspace Independent Publishing Platform, United States, 2018. Paperback. Condition: New. Language: English. Brand new Book. At last, a comprehensive writing guide for architects and planners.Writing About Place offers the ultimate blueprint for the professionals who design and build our world.With case studies from the best writers on placemaking-from Vitruvius to Rybczynski-The Elements provides all the basic skills and 'tricks of the trade' to write memos, reports, proposals, and critiques.Charles Euchner produced this work for a class at Columbia University's Graduate School of Architecture, Planning, and Preservation. And now offers a foundation for all the work of students and practitioners of placemaking.This work offers a "two-fer." In addition to providing simple, intuitive techniques to every writing challenge -- building great sentences and paragraphs, determining the structure of a piece, telling compelling stories, editing, and crafting a convincing analysis -- WAPalso provides a broad introduction to the compelling literature on architecture and planning.The book shows how to produce five essential pieces of writing in architecture, planning, preservation, and other place-oriented writing.- Portraits of people: To do any place-based project, you need to know your client or users. - Description of a place: To plan or design a place, we need to understand...

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