



True Colors! the Story of Crayola (Paperback)

By Jesse Burton

Simon Spotlight, United States, 2018. Paperback. Condition: New. Scott Burroughs (illustrator). Language: English. Brand new Book. Beginning readers can learn all about the worldwide phenomenon of Crayola Crayons in this colorful nonfiction Level 3 Ready-to-Read about the history of this beloved company! Who were Edwin Binney and C. Harold Smith and what inspired them to create Crayola crayons? How did children color before crayons existed? In the past century, what other amazing products has Crayola invented? Now you can learn about more than a century's worth of Crayola's innovations and become a colorful History of Fun Stuff Expert! A special section at the back of the book includes Common Core-vetted extras on subjects like social studies and math, and there's even a fun quiz so readers can test themselves to see what they've learned! Learning about history has never been so much fun! (c) 2018 Crayola, Easton, PA 18044-0431. Crayola Oval Logo is a registered trademark of Crayola used under license.

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Reviews

Extensive information for book fans. It is written in basic words and never hard to understand. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Otis Wisoky

This publication is great. It is full of wisdom and knowledge. You will not really feel monotony at any time of the time (that's what catalogs are for relating to when you ask me).

-- Dr. Everett Dicki DDS